



How FullServiceMarina.com Adds Value to Your Business

Increase sales with one mouse click

Customers can purchase products and custom services that you market directly to them.

Upsell every customer request

Use our solicit email feature to directly reach your customers instantly.

Streamline Operations

Customer requests sent immediately to staff, and forklift operator. Customers create requests online.

Management at your fingertips

Always know who created, managed and handled customer requests with our built in audit features. Available from any smartphone, tablet or PC.

Immediate return on investment

Customers can begin to use system and generate sales immediately.

FEATURES LIST

- Access from any smartphone, tablet or PC
- Web based ship store sales, concierge services, fuel, detailing, mechanic services, and boat sales
- Create your own custom services
- Integrated email marketing
- Manage boat launch request queues
- Engage customers via your own online forum
- Use system independently or integrate with third party software
- Web based digital Rolodex
- Mobile pages for staff, forklift driver, and boat owner

Cobalt Blue Marina

Today's Pending Requests

Type	Owner	Slip	Schedule	Add	Select
Williams, Bill	22A	8:00 AM	[Select]	[Select]	
Reynolds, Chris	10B	8:30 AM	[Select]	[Select]	
Williams, Bill		10:30 AM	[Select]	[Select]	
Williams, Bill	22A	10:30 AM	[Select]	[Select]	
Williams, Bill	22A	10:30 AM	[Select]	[Select]	
Thompson, Ernie	34H	11:00 AM	[Select]	[Select]	
Reynolds, Chris	10B	2:00 PM	[Select]	[Select]	
Reynolds, Chris	10B	2:00 PM	[Select]	[Select]	
Jones, Fred	12w	4:30 PM	[Select]	[Select]	

Announcements

Cobalt Blue Marina 8/13/12 8:19 AM
BBO!!!
Stop by the tiki hut by the ship store for some of Johnny's famous BBO!!!

Cobalt Blue Marina 6/14/12 11:42 AM
Another Great Catch!
Check out this Wahoo from Bill... caught this morning

Cobalt Blue Marina 6/14/12 11:11 AM
Nice Catch
Beth caught this nice Tuna this morning just outside the inlet!



Cobalt Blue Marina

Local Marine Info
Boat Weather
Boat Offshore Forecast
Boat Ocean Webcam

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If you want to

- sell more products and services with your existing staff
- support and promote customer self-service
- never miss a customer request
- better communicate with your customers and staff
- better manage staff, inventory, and dock space needs
- always know how and when customer requests are handled
- enhance customer service
- give yourself and your customers more time on the water
- offer innovative products to your customers
- maximize existing and create new revenue streams

then the FullServiceMarina.com software platform is for you and your customers.

Simply contact us for a live demo and free trial. We'll get started right away.

We provide a wide variety of solutions to increase sales and raise customer service

Come and see what we can do for you at www.fullservicemarina.com

Email us at info@fullservicemarina.com

